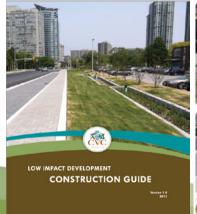
Reducing risk and building resiliency: The Credit River Watershed story







Risk

"Playing it safe is the riskiest choice we can ever make."

Sarah Ban Breathnach

Definition of Insanity: doing the same thing over and over again and expecting

different results.

Albert Einstein



Extreme Events

July flood listed as Ontario's most costly natural disaster

Mississauga News

By Carys Mills / Torstar Network

The storm and flash flooding that hit the GTA on July 8 has set a record for the province's most expensive natural disaster, according to the Insurance Bureau of Canada

A preliminary estimate of insured property damage is already more than \$850 million, IBC said Wednesday.

"While those preliminary estimates are staggering, we do expect them to go even higher," IDC Ontario vice-president Ralph Palumbo said in a statement about the









Not just Extreme Events that are costly

Current Development

10-year event – \$47.5M*

100-year event – \$84M*

500-year event – \$109M*

New Development

10-year event – \$60M*

100-year event – \$96M*

500-year event – \$124M*

^{*} Estimates for total building, content, and inventory loss (million 2010 \$)





What's at stake?

- 40% of Canada's economic activity
- Provides drinking water to 8.5 million Canadians
- \$450 M commercial and recreational fishing industry
- Lost revenue from beach closures 776 million to \$1.5 billion/ year







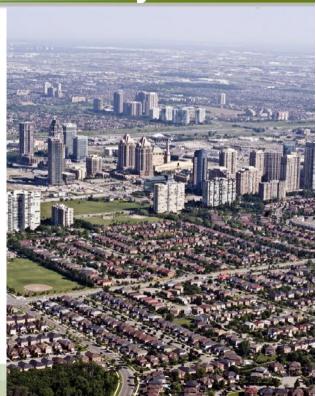
2013 RBC Canadian Water Attitudes Study

- Canadians do not see a need for immediate investment in storm water management
- 58% feel that municipalities are upgrading systems to handle excess storm water



Mississauga's Story

- 75% of Mississauga has no flood control
- \$1.7 billion shortfall for SWM
- Only 15% of Mississauga has water quality treatment
- Spills cost up to \$ 500,000/year



Brampton's Story

Projected growth over 200,000 in next 20 years

Despite current end-of-pipe SWM practices:

- Increasing trends in wet weather stream-flow
- Increasing pollutant loading
- Increasing erosion

Valley Lands public opening attracts crowds to Brampton







To Meet these Challenges

- Adopting Low Impact Development (LID) for new development and existing urban areas
- Climate Change will exacerbate impact of urbanization



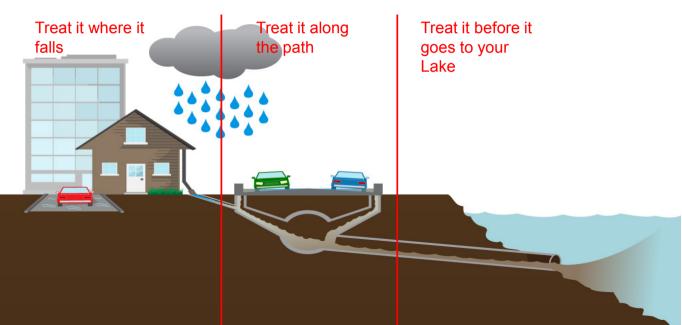




No SWM Scenario

Typical development:

No LID infrastructure





Where it Falls:









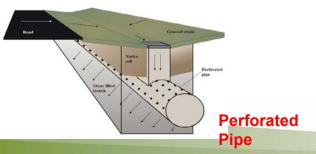




Treat it Along the Path:









Treat it Before it Goes to your Lake:







Green Infrastructure Focus Areas



Implementing LID

We need a new approach





Residential Surveys

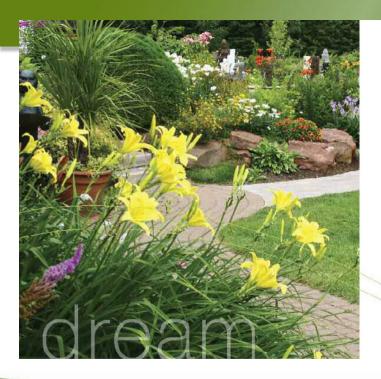
- Landscape = reflection of themselves
- Sustainable or Eco Landscaping perceived to be giving up decks, weedy= LOSS
- 44% of respondent didn't know what a watershed was
- Current outreach material NOT leading to adoption





Source: Freeman and Associates





Imagining the beauty of fusion landscaping

The tranquil patch of green enveloping your home is more than just grass and treas, shrubs and flowers. It's an open-air sanctuary from the hustle and bustle of energyday life, an casis where you can high off your shoes, play with the hids or relax and catch up on reading.

Or, at least, it should be.

However, creating and tending a beautifully designed landscape in tune with its surroundings can be demanding and time-consuming.

Now there's something better. Fusion landscaping is an exciting, innovative triend in landscaping and garden design that brings together the Jush splendor of traditional gardens with modern, eco-friendly plants, flowers, colours and textures. The result is an exciting and stylish landscape that reflects the way you've living today, one that's affordable, asky to maintain and conserves water.

Turn the page and we'll guide you through some simple steps that can help you oreate your own eoo-ohio garden escape.



What we've Learned from our Monitoring







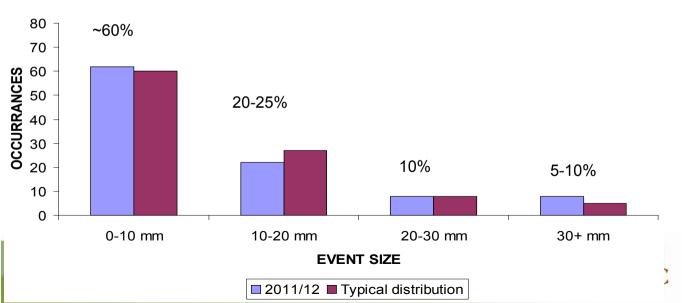
LID Road Reconstruction Projects can saved up to 25% vs. Conventional SWM when land costs included

Partnership between the City, School Board, CVC

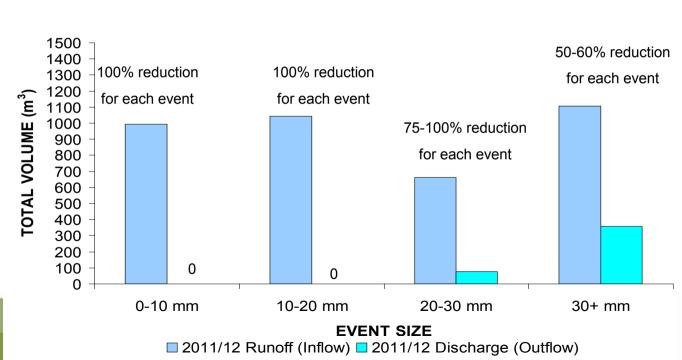
Street runoff controlled outside municipal ROW

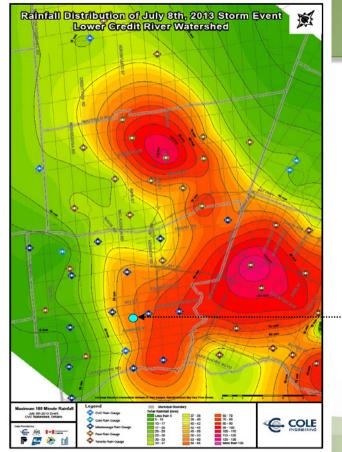
Precipitation at Elm Drive

- •2011 40% more rain than typical for August to November
- •2012 10% less than typical



Volume Reduction





July 8th 2013 Storm

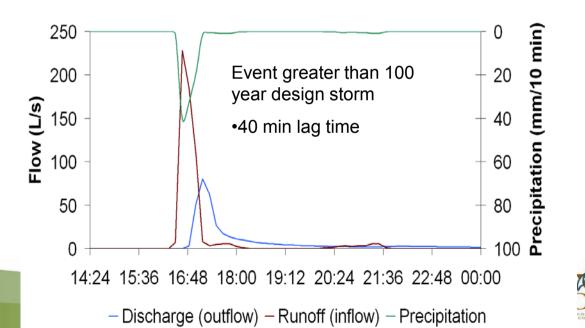
Greater than 100 Year Event

Elm Drive LID Site



July 8th 2013 Thunder Storms

104 mm over 5 $\frac{1}{2}$ hrs – 240 mm/hr peak intensity for 10 min interval



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