


## Urban Flooding

### Perceptions & Behaviours

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 Friday Forum - June 20, 2008  
 Institute for Catastrophic Loss Reduction



## Introduction

- Urban Flooding Background
  - ◆ Brief history of stormwater management
  - ◆ Urban flooding – causes and impacts
  - ◆ Components of urban flooding
  - ◆ Urban flood mitigation
- Hazard Perceptions
- Perception & Behaviour – Peterborough, Toronto, Edmonton
- Conclusion



## Urban Flooding

- An issue in municipalities across the country
  - ◆ 24 of 26 municipalities report frequent basement floods
- Several factors involved:
  - ◆ Urbanization/land-use change
  - ◆ Infrastructure design & condition
  - ◆ Extreme precipitation
  - ◆ Design of homes, actions of private individuals
- Stormwater management practices

Allouche & Frieure, 2002; Kulkarni, 1999

## Stormwater Management

- Impervious area
  - ◆ Natural ground cover serves to absorb rainfall
  - ◆ Greater urbanization = more roofs, parking lots, roads (land-use change)
  - ◆ Increased vulnerability





City of Peterborough

Waters et al., 2003; MOE, 2003

## Stormwater Management

- Storm sewer era: 1880-1970
  - ◆ Convey from upstream urban areas to existing surface water – streams, creeks, lakes, etc.
  - ◆ 2-10 year design standard – up to 25 years
  - ◆ Use of combined sewers
  - ◆ Most common method of stormwater management in Canada



Watt et al., 2003


## Stormwater Management

- Stormwater management era: 1970-1990
  - ◆ Major system: overland system
    - Stormwater management ponds, overland flow routes
    - Usually major system (conveyance routes) designed to handle 100 year events
  - ◆ Minor system: underground system
    - 2-10 year design standards for minor system
    - 5 year standard common

Watt et al., 2003

## Stormwater Management

- Best Management Practice era: 1990-current
- Considering stormwater quality along with quantity
  - ◆ Addressing rainwater at source
  - ◆ Reduce rapid flows, increase infiltration
  - ◆ Porous pavements, green roofs, pervious & green areas, vegetation, etc.
  - ◆ Environmental Impacts

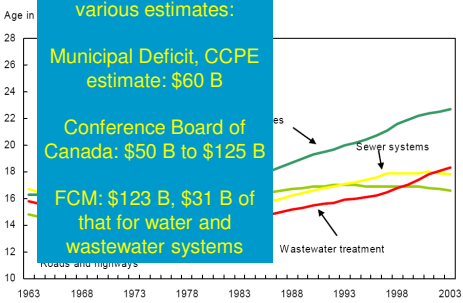


D'Andrea et al., 2004; Watt et al., 2003

## Aging Infrastructure

**Infrastructure Deficits – various estimates:**

- Municipal Deficit, CCPE estimate: \$60 B
- Conference Board of Canada: \$50 B to \$125 B
- FCM: \$123 B, \$31 B of that for water and wastewater systems



Flanders et al., 2006


## Infrastructure

- Urbanization increases stress on infrastructure
  - ◆ Pipes, structures may have been able to handle load when they were built, but increasing urbanisation and impervious surface increases stress on existing infrastructure
  - ◆ Impact of infill development

## Extreme Precipitation

- Extreme precipitation is often the cause of severe urban flooding events
  - ◆ Storm drainage systems designed to handle historical extreme events (e.g., ~1 in 5 year for minor, ~1 in 100 year for major)
  - ◆ When extreme precipitation events exceed design capacity, urban flooding can occur

Kulkarni, 2000; Watt et al., 2003; Angel and Huff, 1997



Rainfall exceeds capacity



## Climate Change

- By 2070, current "20 year" events could occur every 10 years
- Recommendations for increasing design standards to reflect climate change:
  - ◆ UBC: consider increasing short duration rainfall in design of infrastructure
  - ◆ McMaster: 16% pipe diameter increase
  - ◆ Queen's: 15% larger design storm
- Models suggest increase in future heavy rainfall days for Grand, Rideau, Humber and Upper Thames watersheds
  - ◆ Greater variability, high and low flows (dry/wet)
  - ◆ Increases in insurance claims as a result of heavy rainfall

Cheng, et al., 2007; Coulibaly & Shi, 2005; Densault et al., 2002; Watt et al., 2003; Khairi & Zewers, 2000; Waters et al., 2003

## Homeowners

- Contribution of unwanted water to sewer systems
  - ◆ Foundation drains, eavestrough downspouts
- Culture of finishing basements, locating expensive property in basements, utilities
- Issues with home design
  - ◆ e.g. sunken driveways





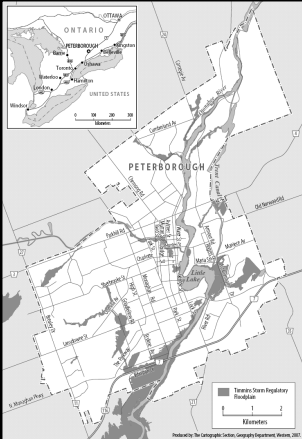
## Components of Urban Flooding

- Riverine Flooding
  - ◆ When river spills onto its floodplain
    - Areas adjacent to water courses
  - ◆ Tradition of effective management in Ontario
  - ◆ Structures
  - ◆ Hazard assessments
    - Flood maps, zoning, management of development
    - Minimum standard (FDRP): 1 in 100 year
    - In Ontario, Timmins Storm and Hurricane Hazel

## Riverine Flooding

- Vulnerability is created by developing in floodplain



Risk assessments (maps) used in land-use planning




## Components Urban Flooding

- Overland flows caused by extreme rain
  - ◆ Caused directly by intense rain
    - e.g., when rain exceeds 100 year capacity of major systems and/or where major systems are poorly defined
  - ◆ Occur outside of formally defined floodplain
    - Generally, have not been identified in riverine flood risk maps
  - ◆ Usually up to the municipality to identify and plan for risks

## Overland Flooding

- Impact of topography – difficulty in defining overland flow routes



Calgary - June 2007

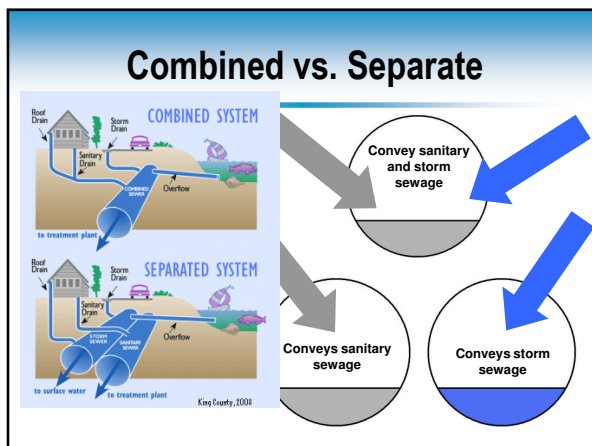
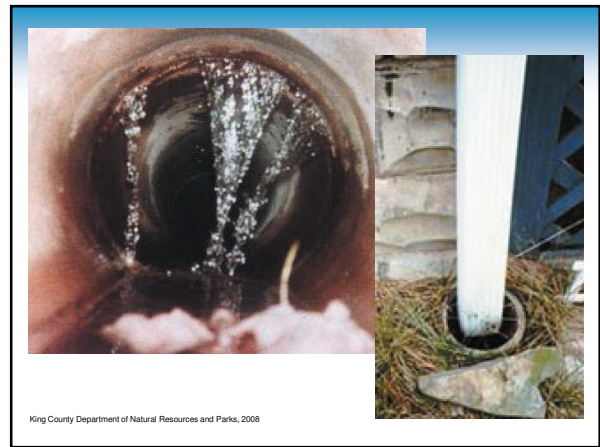
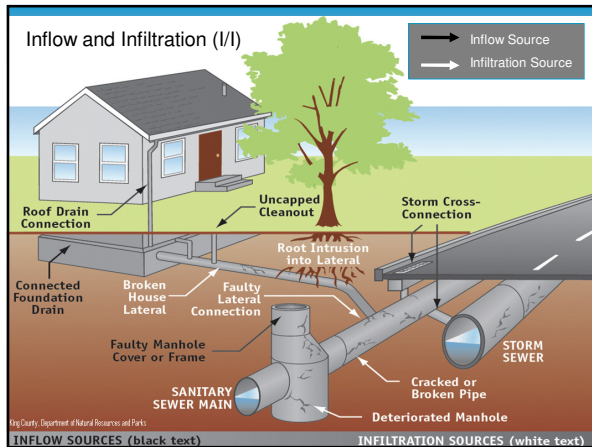
## Components of Urban Flooding

- Infiltration Flooding
  - ◆ Water that enters a basement through cracks in walls
  - ◆ Factors include:
    - Lot grading
    - Water table level
    - Sewer backup and connection of foundation drains



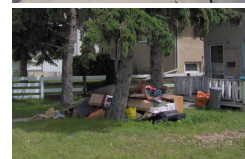
## Components of Urban Flooding

- Sewer Backup
  - ◆ Surcharge of sanitary or combined sewer, pushing sewage into buildings through sewer lateral (main line) connections
  - ◆ Inflow and infiltration
    - Surcharging storm sewers
    - Private connections (eavestroughs, downspouts)
    - Other cross connections
    - Condition of underground pipes (i.e., aging infrastructure/under maintained infrastructure)
    - High water tables
  - ◆ Combined sewers increase risk



## Urban Flood Impacts

- Infrastructure damage
- Business interruption
- Damage to homes
- Environmental impacts



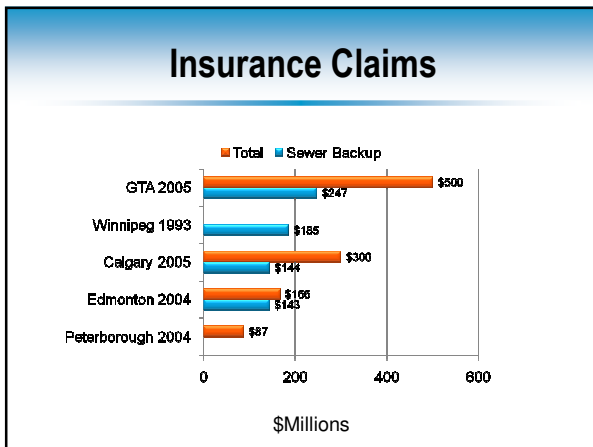
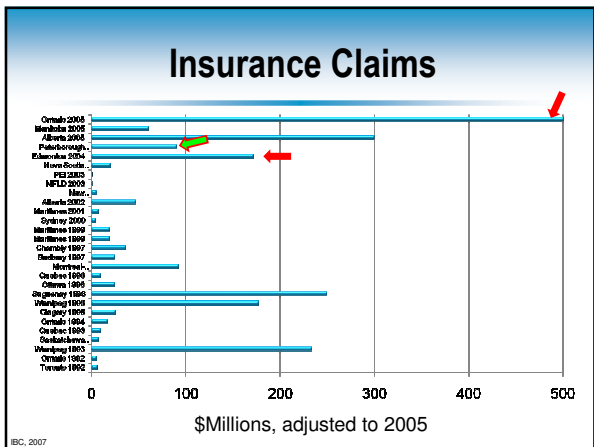
## Urban Flood Impacts

- Environmental Impacts
  - ◆ Combined Sewer Overflows (CSOs)
    - Combined sewer surcharge, excess flows are diverted to surface water w/o treatment
    - Protect sewer treatment plants, reduce risk of sewer backup
  - ◆ Stormwater surface flows
    - Carry contaminants (oil, animal waste, etc.) from city surfaces to receiving surface water (lakes, streams, etc.)



## Impacts on Homes

- Urban flooding Impacts
  - ◆ Damage to structure of home
  - ◆ General property damage
  - ◆ Clean up costs
  - ◆ Issues with insurance coverage
  - ◆ Mould, dampness and associated health issues
  - ◆ Raw sewage intrusion
  - ◆ Infiltration flooding



## Litigation

- Litigation against municipalities resulting from damages caused by urban flooding
  - ◆ Negligence for inadequate maintenance, construction practices, slow response to complaints
  - ◆ Port Alberni, Stratford, Kenora, St. John's, Thunder Bay

Campbell et al. 2007

## Urban Flood Mitigation

### Urban Flood Reduction Measures

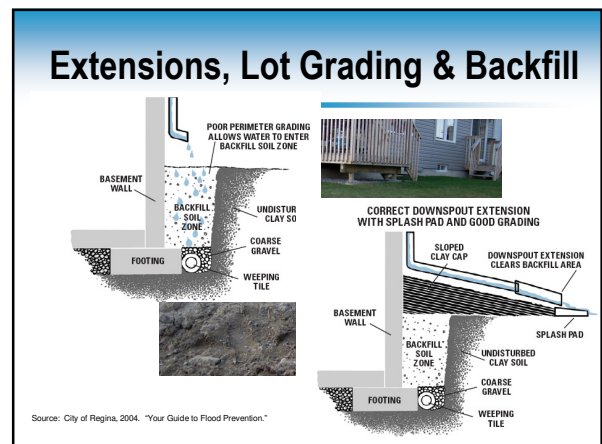
Structural Adjustments	Non-Structural Adjustments
<ul style="list-style-type: none"> <li>•Additional Catch Basins</li> <li>•Relining of pipes</li> <li>•Improving outfalls</li> <li>•Build storage ponds</li> <li>•Re-engineer roadways to better control overland flows, direct flows to catchbasins</li> <li>•Twin pipes/increase pipe sizes</li> <li>•Review and implement new storm drainage design standards</li> <li>•Storage tanks</li> <li>•Seal man-hole covers</li> <li>•Identify (e.g. smoke testing), fix sources of I/I</li> <li>•General maintenance – cleaning, clearing debris, etc.</li> <li>•Riverine flood control structures</li> </ul>	<ul style="list-style-type: none"> <li>•Incorporate use of natural formations</li> <li>•Land-use planning</li> <li>•Increase perviousness                             <ul style="list-style-type: none"> <li>•At private property level also</li> </ul> </li> <li>•Disconnecting downspouts, foundation drains</li> <li>•Flood proofing private properties                             <ul style="list-style-type: none"> <li>•Bylaws</li> <li>•Financial assistance for private homeowners – sumps, BW valves, foundation drain</li> </ul> </li> <li>•Public awareness-education                             <ul style="list-style-type: none"> <li>•Encouraging homeowners to clear sewer grates of debris</li> <li>•Encourage up-take of flood reduction measures</li> </ul> </li> <li>•Emergency preparedness and response</li> <li>•Redistribute losses – Gov't relief, insurance</li> </ul>

## Individual Measures

- Actions at the municipal level (e.g., infrastructure improvements, planning) major stormwater management upgrades are expensive and take time
- Homeowner actions an important part of overall system over the long-term
  - ◆ Downspout and foundation drain connections
- Actions at homeowner level are necessary for short-term, medium-term to reduce risk, in long-term to cover residual risk

## Individual Measures

- Adjustments that reduce risk of damages from overland flows, infiltration flooding and sewer backup
  - ◆ Eavestrough extensions
  - ◆ Proper backfilling
  - ◆ Lot grading
  - ◆ Disconnecting downspouts
  - ◆ Disconnecting foundation drains (aka weeping tiles)
  - ◆ Reducing property at risk
- Adjustments that reduce risk of overland flood damage
  - ◆ Window wells, water proof windows and doors (i.e. "dry floodproofing") – generally, above-grade adjustments
- Adjustments that reduce sewer backup risk
  - ◆ Backwater valves



## Downspout

King County, 2008, Adapted from: City of Edmonton, 2008 "Homeowners Guide to Flood Prevention"

## Backwater Valve

- Inline
  - ◆ Installed in branch lines
  - ◆ Normally closed
  - ◆ One installed in each branch line
- Mainline
  - ◆ Installed in main sewer line (sewer lateral)
  - ◆ Normally open
  - ◆ Allows for sewer venting

Mainline Backwater Valves

## Reducing Sewer Backup Risk

- Foundation drains disconnected from sanitary sewer
  - ◆ Sump pump to remove foundation drain water
    - Drains either on lot or into storm sewer system
- Backwater valve
  - ◆ Maintenance
  - ◆ Do not use plumbing when valve is closed

## Encouraging Homeowner Action

- Edmonton and Toronto – incentives and education
  - ◆ Edmonton & Toronto – education programs
    - Meetings associated with EAs
    - Brochures, mass media, flood related meetings
  - ◆ Incentive/subsidy programs
    - Provide a considerable cost of installing backwater valves and other adjustments
    - Peterborough provides \$800

## Encouraging Homeowner Action

- Edmonton
  - Incentive program
    - ◆ \$975 for preventative plumbing
      - Actual costs average around \$1200-\$1400 for retrofitting a backwater valve
    - ◆ \$1400 in the event that backwater valve required a sump pump and pit
    - ◆ Possible total of \$2375
  - Available to all homeowners (2005)

## Encouraging Homeowner Action

- Toronto
  - Backwater valve: 80% up to \$1000
  - Sump pump: 80% up to \$1500
  - Backwater valve + Sump pump: 80% up to \$2300
  - Downspout disconnection: 80% up to \$500
  - Weeping tile severance and capping: up to \$400
  - Possible total of \$3200
  - Available to all homeowners as of May, 2007

## Cost Sharing

- Insurance
  - ◆ Insurance companies do not cover damages caused by overland flooding for private homes in Canada
    - Sewer backup coverage is usually optional
  - ◆ Coverage usually available for commercial losses, autos
- Government Relief – for essential items
  - ◆ Disaster Financial Assistance Arrangements (DFAA)
  - ◆ Provincial programs (e.g., ODRAP)
  - ◆ Municipal relief programs – often ad-hoc

## Government Relief

DFAA

DFA, ODRAP

Various ad-hoc programs

Insurance, mitigation

Federal Gov't

↑

Province

↑

Municipality

↑

Individual


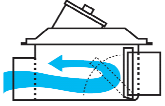
Requests assistance

Requests assistance

Responsibility first lies with individual (e.g., to have correct insurance)

## Standards and Bylaws

- Lot grading
- Contribution of freshwater to sanitary system
  - ◆ Eavestrough
  - ◆ Foundation drains
- Backwater valves in all new development
  - ◆ Edmonton (since 1989)
  - ◆ Winnipeg (since 1979)
- Provincial building codes

Mainline Backflow Products, 2008

## Flood Mitigation

Impacts/Perceptions

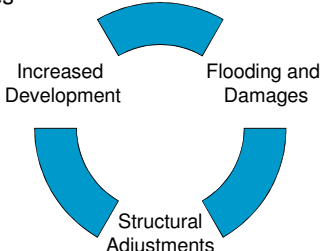
## Adjustments

- Range of adjustments:
  - ◆ Structural Adjustments
    - Prevent losses through modification of watercourses
    - Dams, floodwalls, levees, etc.
  - ◆ Non-structural adjustments
    - Affect human behaviour
    - Modify use of floodplains
    - Flood mapping, land use planning, insurance, etc.
    - Use of natural controls – e.g., wetlands
    - Reduce, redistribute losses, prevent losses




## Structures

- Over-reliance on structures increased flood damages





## Structural Adjustments

- Various institutional arrangements allowed for cost-sharing with federal government
  - ◆ E.g., *Canada Water Conservation Assistance Act* (1953)
  - ◆ Allowed for up to 75% cost-sharing, structural adjustments planned and implemented by provincial/municipal governments
  - ◆ Enhanced reliance on structural measures

## Adjustments

- Mix of structural and non-structural adjustments preferred
  - ◆ Manage/restrict new development in flood-prone areas, e.g.:
    - Building practices
    - Homeowner behaviour
    - Educate homeowners
    - Warning
  - ◆ Protect existing development
    - Structures

Shrubsole, 2007

## Adjustments

- Increasing damages, despite investments in structural adjustments, lead to development of FDRP (1975)
  - ◆ Flood Damage Reduction Program
  - ◆ Cost-sharing program for flood mapping in Canada
    - Assist with expertise, \$ from federal government
  - ◆ Factor flood risks into community planning
  - ◆ Educate public about flood risk

## Perceptions

## Perception Studies

- Effectiveness of non-structural flood adjustments partly depends on hazard perceptions
  - ◆ Non-structural adjustments affect behaviour
  - ◆ Behaviour is dependent on perception

## Major Findings in Literature

- Frequent hazard denial, denigration
  - ◆ "It won't happen here"
  - ◆ Perception of 1 in 100 year storm
    - Belief that random events are self correcting
    - "gambler's fallacy"
- Infrequent adoption of risk reducing adjustments
  - ◆ More likely to adopt low cost/low effort adjustments

Bolien et al., 1988; Burton et al., 1993; 1978; 1968; Kates, 1962; Kreutzweiser et al., 1994; Laska, 1986; McPherson & Saarinen, 1977; Shrubsole et al., 1997; Wong & Zhao, 2001; Yoshida & Deyle, 2005

## Major Findings in Literature

- Preference for structural adjustments
  - ◆ Belief that governments are responsible for flood prevention
  - ◆ Preference to continue to live in hazard prone areas, but be protected by structures
    - Dams, dykes, flood walls, sewer systems, etc.
  - ◆ Lack of understanding of non-structural adjustments

Bollens et al., 1988; Burton et al., 1993; 1978; 1968; Kates, 1962; Kreutzwiser et al., 1994; Laska, 1986; McPherson & Saarinen, 1977; Shrubsole et al., 1997; Wong & Zhao, 2001; Yoshida & Deyfe, 2005

## Structural Adjustments

- "Levee Effect"
  - ◆ People trust structures
    - Increased complacency, reduced preparedness
      - Governments and individuals
    - An incentive to build on structurally protected lands
      - Lands are "safe"
  - When structures fail, damages are extreme

## Structural Adjustments

- Resistance to non-structural adjustments is common
  - ◆ Experience in flood-mapping efforts in Ontario
    - Fear of property devaluation
    - Fear of regulating development/property improvements – perception of infringement on personal rights

Shrubsole, 2000

## Factors Affecting Perception

- Hazard experience
  - ◆ Generally accepted as most powerful influence
  - ◆ Severity of experience
  - ◆ Frequency of experience
- Length of time lived in community
- Socioeconomics sometimes a factor

Burton & Kates, 1964; Burton et al., 1978; Burton et al., 1968; Kates, 1962; Kreutzwiser et al., 1994; McPherson & Saarinen, 1977; Parker & Penning-Roswell, 1982; Payne & Pigram, 1981; Penning-Roswell, 1976; Schill, 1977

## Factors Affecting Behaviour

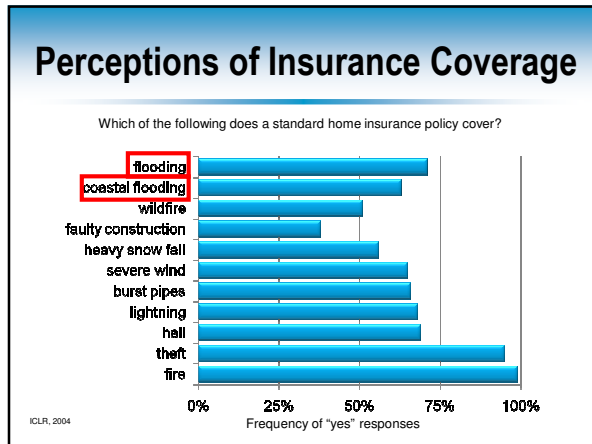
- Hazard Experience
  - ◆ May increase or decrease mitigative behaviour – depends on nature of experience
- Perception of Hazard
  - ◆ Risk – recurrence in the future, severity of damages
  - ◆ Past experience – severity of damages, emotional stress
- Education programs – depends on nature of program
- Awareness of available actions

Burton & Kates, 1964; Burton et al., 1978; Burton et al., 1968; Kates, 1962; Kreutzwiser et al., 1994; McPherson & Saarinen, 1977; Parker & Penning-Roswell, 1982; Payne & Pigram, 1981; Penning-Roswell, 1976; Schill, 1977

## Institutional Arrangements

- Can have an impact on perception and behaviour
  - ◆ E.g., cost-sharing programs
  - ◆ Share costs with taxpayers through gov't relief
    - Not a mechanism to reduce risk
      - Return to "pre-disaster condition" is written into federal/provincial disaster assistance guidelines
  - ◆ Expectation of government relief has been identified as an inhibitor to flood mitigation, purchase of insurance

Crichton, 2007; Winter & Fried, 2000



### Perception of Natural vs. Technological Hazards

<p>Overland Flooding</p> <p><b>Natural</b></p> <ul style="list-style-type: none"> <li>Forces of nature, "Acts of God"</li> <li>Humans have limited control</li> <li>Have occurred throughout the history of humankind</li> </ul>	<p>Sewer Backup</p> <p><b>Technological</b></p> <ul style="list-style-type: none"> <li>Caused by human-made systems</li> <li>Systems not designed to fail</li> <li>Humans <i>had</i> control</li> <li>Point of blame</li> </ul>
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Baum et al., 1983; Burton et al., 1993; Zeigler et al., 1983

## Perception and Behaviour

Peterborough, Edmonton & Toronto

### Peterborough

- Historical occurrences of urban flooding
  - 1980, 1996, 2002, 2004
  - 1 in 100 year event in 2002

### Peterborough 2004

- July 14-15, 2004
- Approximately 8,000 homeowner ODRAP and insurance claims
- Many businesses affected

### Peterborough 2004

- State of emergency declared on July 15, remained until July 29
- July 21: province declared Peterborough a disaster area, qualifying city for ODRAP
- DFAA has provided funds to Ontario twice:
  - 1998 ice storm
  - 2004 Peterborough flood

Klassen & Siefert, 2006

## Extreme Rainfall

- Unprecedented since recording began in 1866
- 150 - 250mm over July 14-15, depending on location within the city
- Trent University: 239 mm, 3X normal rainfall for entire month of July (1971-2000)
- Rainfall in days preceding extreme event, saturating soil

Klassen & Seifert, 2006

## Extreme Rainfall

Event / Period	Rainfall (mm)
July 14 2004, 24 Hrs	~240
Average July (31 days)	~80
1 in 5 year 24 hr	~60
1 in 100 year 24 hr	~100

Klassen & Seifert, 2006; UMA, 2005

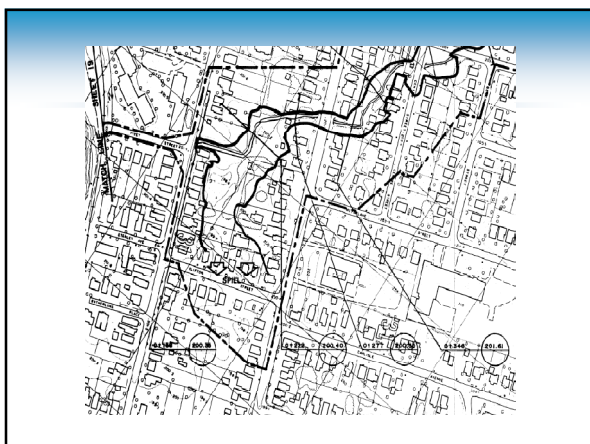
## Peterborough, 2004

- Overland flow routes did not efficiently direct flows to the storm sewer system
  - ◆ Lack of curbs, not enough catch basins, catch basins clogged with debris (major system)
- Inappropriate lot grading
- Many pipes not designed to current 5-year standard
  - ◆ 80% of analyzed storm pipes met 2-year standard
- Development in the floodplain

UMA, 2005

## Peterborough

ONTARIO  
 PETERBOROUGH  
 OTONABEE RIVER  
 UNITED STATES  
 Produced by the Geographic Services Unit (Geographic Information Systems)



### Intense Rainfall – Overland Flow Routes Vs. Riverine Flooding

ONTARIO  
 PETERBOROUGH  
 OTONABEE RIVER  
 UNITED STATES  
 Threats from Regulatory Floodplain  
 Produced by the Geographic Services Unit (Geographic Information Systems)

## Sewer Backup

- Unwanted water getting into sanitary sewer
  - ◆ Infiltration and inflow
    - Damaged pipes, inflow through manholes, etc.
  - ◆ Legal connection of foundation drains to sanitary sewer until 1991
  - ◆ Downspout connections to sanitary sewer
- On July 15, 5 times normal flows at sewage treatment plant

Klassen & Seifert, 2006; UMA, 2005

## Edmonton and Toronto

- Extreme rainfall
  - ◆ Recent events (Edmonton 2004, Toronto 2005)
  - ◆ Exceeding capacity – well over 1 in 100 year events
- Infiltration and Inflow
  - ◆ Foundation drains, downspout connections
- Combined sewers
  - ◆ In Toronto Aug 2005 event, most damage occurred in area with separated sewers

## Edmonton

- 2 severe rainfall events in July, 2004
  - ◆ July 2 - 75 mm
  - ◆ July 11 - 150 mm (~1 in 200 year event)
- 9,500 insurance claims for sewer backup
  - ◆ \$143 M for sewer backup
  - ◆ Total of \$166 M for all damages
- Other historical events, one of the few cities in Alberta with remaining combined sewers

(BC, 2006; Klassen & Seifert, 2006)

## Toronto

- Aug. 19, 2005
  - ◆ 150 mm of rainfall
  - ◆ 13,011 sewer backup claims in GTA, \$247 M
  - ◆ Total insured damages in GTA: \$500 M
- Several storm events in May 2000
  - ◆ 3,000 flood complaints to city
- Other events, including 2003 blackout

## Methods

- Peterborough
  - ◆ Survey – 750 self administered
  - ◆ 76 responses
    - 58 sewer backup
    - 46 overland flood
  - ◆ Confidential interviews
    - 14 professionals and experts from various sectors
- Toronto and Edmonton – Sewer backup only
  - ◆ ~800 Respondents, Phone-based survey
  - ◆ 200 SB+/SB- in Edmonton and Toronto

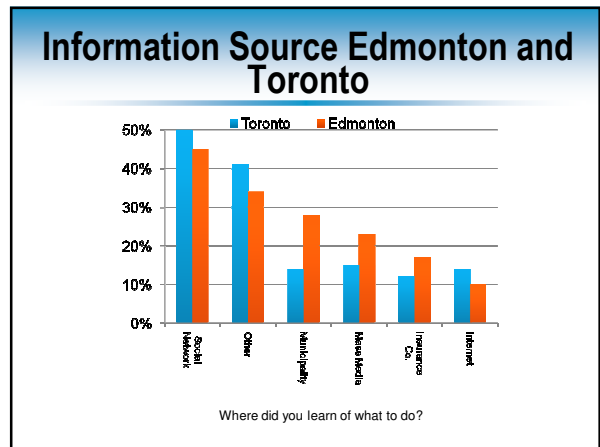
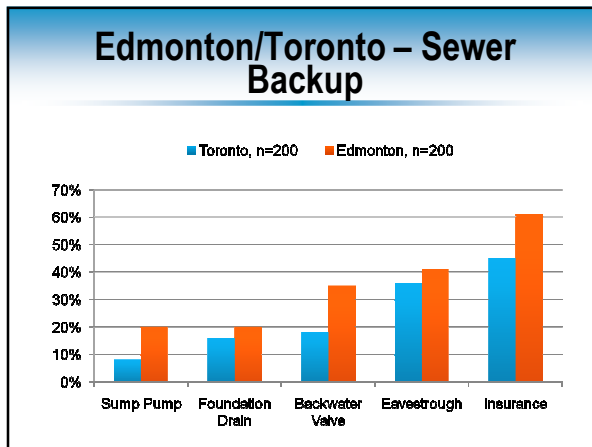
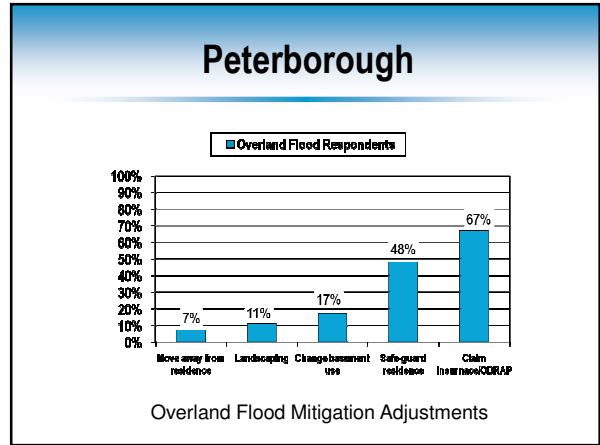
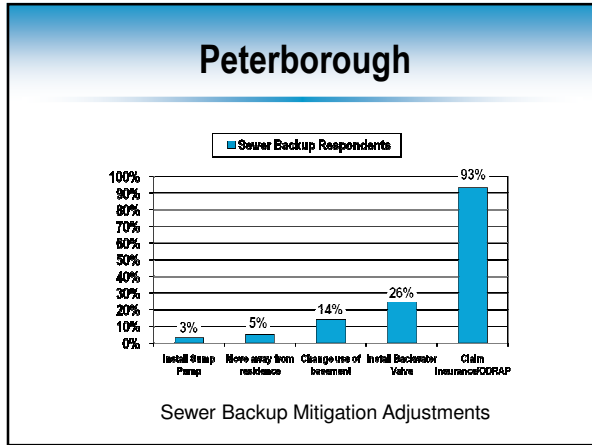
## Results

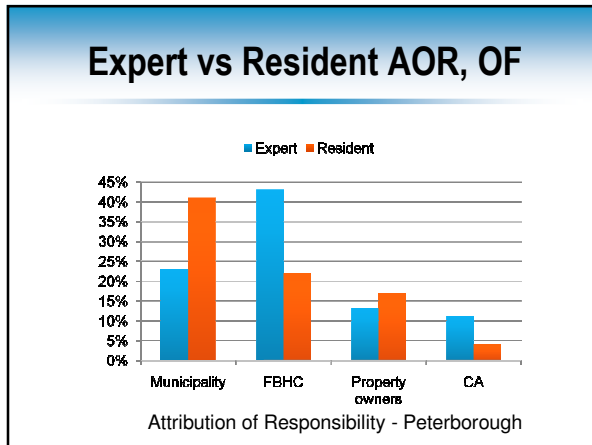
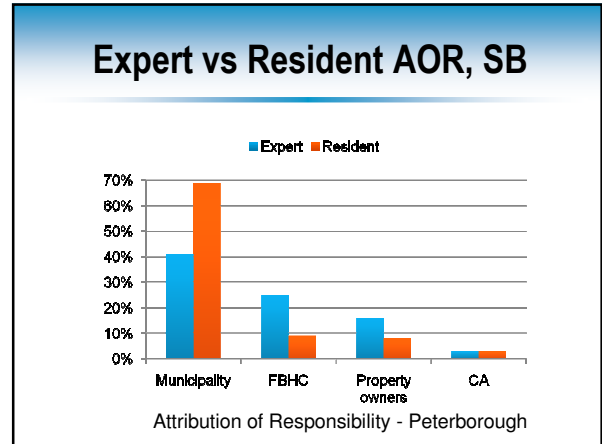
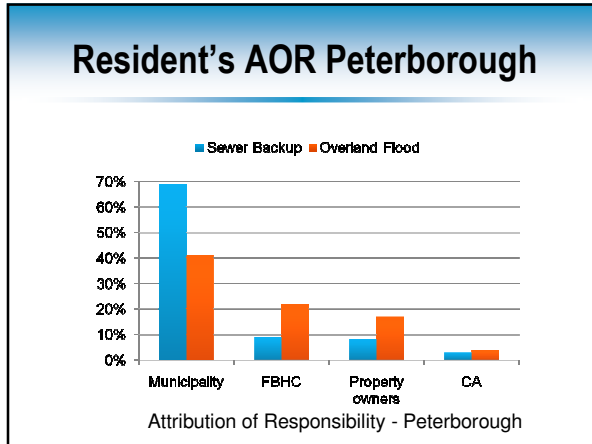
### Peterborough

- 89% OF, 90% SB respondents unaware of risk when they moved into their home
  - ◆ Most homes damaged were not in floodplain
- 61% of overland flood respondents perceived hazard recurrence
- 59% of sewer backup respondents perceived hazard recurrence
  - ◆ Expert respondents perceived recurrence

### 2004 Damages - Peterborough

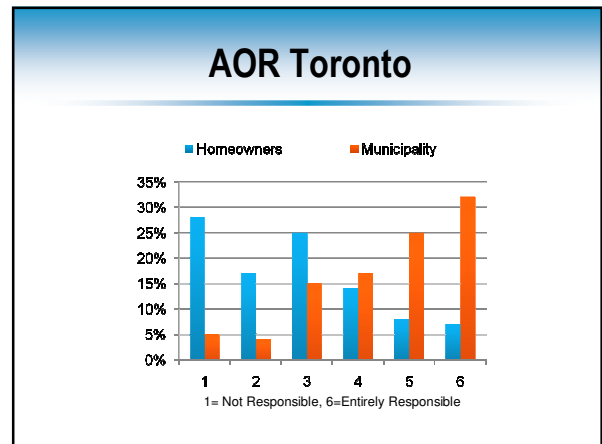
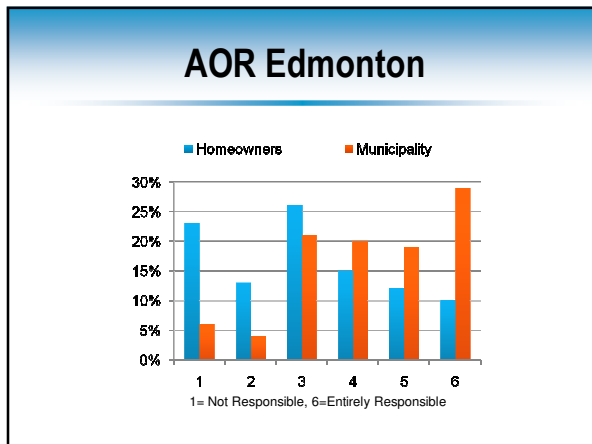
Overland Flood		Sewer Backup	
Type of Damage Experienced	% of respondents	Type of Damage Experienced	% of respondents
Structural damage to home	27%	Structural damage to home	31%
Personal property	73%	Personal property	97%
Irreplaceable items	58%	Irreplaceable items	72%
Mould	29%	Mould	43%





### Peterborough

Overland Flood		Sewer Backup	
Adjustment	Rank	Adjustment	Rank
Maintenance, increasing sewer system capacity	1	Maintenance, increasing sewer system capacity	1
Improve overland drainage	2	Regulate new development	2
Retain natural formations to control high water	3	Retain natural formations to control high water	3
Regulate new development	4	Flood proof homes (including backwater valves)	4
Structural controls on overland water courses	5	Public education about sewer backup	5



### Cost Sharing – Peterborough

- Insurance
  - ◆ 5154 insurance payouts
  - ◆ \$87 M
  - ◆ Average ~\$17,000 per payout
  - ◆ 4573 payouts for sewer backup damages
- ODRAP
  - ◆ 2783 claims paid to private homeowners
  - ◆ \$5.8 M for homeowners
  - ◆ Average ~\$2,000 per homeowner
  - ◆ Total: \$25 M for all damages

### ODRAP

- Ontario Disaster Relief Assistance Program
  - ◆ Covers **90%** of assessed value of *essential items*
  - ◆ Allows risk taker to carry some costs, reduces burden on taxpayers
  - ◆ A “last resort”
    - Avenues of insurance, litigation must be exhausted
- Those who receive it do not have to pay into it directly
  - ◆ Share costs with:
    - ODRAP – Ontario Taxpayers
    - DFAA – Canadian Taxpayers

### Insurance

- Average insurance payouts
  - ◆ GTA ~\$19,000
  - ◆ Edmonton ~\$15,000
  - ◆ Peterborough ~\$15,000-\$17,000
- In Peterborough, average ODRAP payout
  - ◆ ~\$2,000

### ODRAP - Peterborough

- Positive perceptions
  - ◆ People had enough time to apply
  - ◆ Forms easily understood, easy to fill out
- Negative perceptions
  - ◆ Few people felt well informed of the ODRAP process
  - ◆ Perception that ODRAP should cover total cost
  - ◆ Lack of overall satisfaction with ODRAP

### Insurance

- Some dissatisfaction – Peterborough
  - ◆ 59% of claimants feared cancellation
  - ◆ Insurance caps and cancellations, lack of payouts for overland flooding

“Insurance companies are a joke, they take your money and pay out little if any”

“now limited to \$10,000 coverage regardless of loss if the problem arises again”

### Insurance

- General satisfaction with insurance in Peterborough
  - ◆ Enough \$ to cover damages
  - ◆ Customer service
  - ◆ Fairly priced sewer backup coverage
  - ◆ In very few cases, insurance covered damages from overland flooding

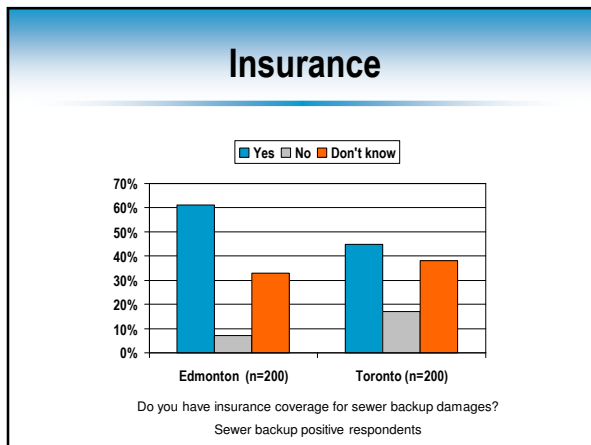


### Insurance

- Edmonton and Toronto:
  - ◆ Few insurance claims for most recent events
    - 37% Edmonton
    - 32% Toronto
    - Compared to 93% in Peterborough 2004
  - ◆ Making a claim associated with severity of damages
  - ◆ Of those who did have it and claimed insurance:
    - Generally very satisfied with how claim was handled

### Insurance

- Insurance most popular adjustment for sewer backup damages – Peterborough, Edmonton, Toronto
  - ◆ Lack of awareness of the role of insurance
    - People think that their overland flood damages will be covered by insurance



### Identifying Affected Homes

- Those who sustain damages may not notify municipality
- 9,500 claims in Edmonton in 2004
  - ◆ City estimated 4,000 flooded basements
- Identified as an issue in Hamilton
- Low level of insurance claims in Edmonton-Toronto
  - ◆ E.g. only about a third reported last SB event
- Issues with identifying who has been affected
  - ◆ Implications for information on where there are flooding issues

### Incentive Programs

- Public notified by information mailings, etc.
  - ◆ Generally, low uptake in both cities
  - ◆ Toronto:
    - In 2005, 5000 applications mailed, 2000 returned, 1000 approved for funding
  - ◆ Edmonton:
    - Notified by mailings in 2004
      - Half of those who received mailings applied
      - % of those who applied received funding

### Targeting Information

- Increasing risk?
  - ◆ Aging infrastructure, increasing urbanization
  - ◆ Climate change and extreme rainfall events
  - ◆ Lack of uptake of necessary homeowner actions
  - ◆ Increasing wealth, value of property
- There exists a need to identify people at risk
  - ◆ Including those who had minor damages and who may not have reported them

### Conclusions

- Respondents have similar perceptions, responses to hazards
  - ◆ Recurrence, adoption of adjustments, perception of adjustments
- Attribution of responsibility
  - ◆ Differs depending on type of hazard experienced

### Conclusions

- Responsibility placed on municipality
  - ◆ Perception that gov't should cover all uninsured damages
- Reliance on municipality for implementing sewer system improvements
  - ◆ Short- and medium-term adjustments necessary, as infrastructure improvements completed over long-term
  - ◆ Property-level actions important part of the overall system

### Conclusions

- Mould
  - ◆ Frequent reports of mould damage
  - ◆ Implications for recovery education
- Insurance
  - ◆ Transfer burden/increase reliance on government relief programs – in case of cancellations
  - ◆ A role for education/encouragement of risk-reducing adjustments
  - ◆ Awareness of water damage coverage

### Thank You

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